









# Background Paper 9:

COMPATIBILITY ASSESSMENT OF THE LDP VISION,
OBJECTIVES AND STRATEGIC POLICIES AGAINST THE
BRIDGEND PUBLIC SERVICE BOARD WELL-BEING PLAN
OBJECTIVES

# **Table of Contents**

1. Background	3
2. Purpose of Assessment	
3. Vision and Objectives	
4. Does the Replacement LDP (including Strategic Policies) help deliver the Bridgend Public Service Board Wellbeing-Plan objectives?	
5. Five Ways of Working	18

#### **BRIDGEND REPLACEMENT LOCAL DEVELOPMENT PLAN (LDP) 2018-2033**

BACKGROUND PAPER 9: COMPATIBILITY ASSESSMENT OF THE LDP VISION, OBJECTIVES AND STRATEGIC POLICIES AGAINST THE BRIDGEND PUBLIC SERVICE BOARD WELL-BEING PLAN OBJECTIVES.

#### 1. Background

- 1.1 Public, third and business sectors have come together in Bridgend to form a Public Services Board (PSB). Bridgend PSB is committed to working together to improve wellbeing in Bridgend County now and in the future. Working in partnership is not new and we have a long history of successful partnership working. The Bridgend Wellbeing Plan outlines the things that Bridgend PSB will work together on over the next five years; our wellbeing objectives and steps, and how we want Bridgend to look in 10 years' time.
- 1.2 In 2015 Welsh Government made a new law called the Wellbeing of Future Generations (Wales) Act. Before they made the law they had lots of conversations across Wales with many thousands of people on the 'Wales we want'. These conversations identified a number of areas that concerned people and affected their wellbeing. These included climate change, the environment, jobs and skills, health and culture and these areas became seven wellbeing goals for Wales:

Goal	Description of the Goal
A Prosperous Wales	An innovative, productive and low carbon society which recognises the limits of the global environment and therefore uses resources efficiently and proportionately (including acting on climate change); and which develops a skilled and well-educated population in an economy which generates wealth and provides employment opportunities, allowing people to take advantage of the wealth generated through securing decent work.
A Resilient Wales	A nation which maintains and enhances a biodiverse natural environment with healthy functioning ecosystems that support social, economic and ecological resilience and the capacity to adapt to change (for example climate change).

A Healthier Wales	A society in which people's physical and mental well-being is maximised and in which choices and behaviours that benefit future health are understood.
A More Equal Wales	A society that enables people to fulfil their potential no matter what their background or circumstances (including their socio economic background and circumstances).
A Wales of Cohesive Communities	Attractive, viable, safe and well-connected communities.
A Wales of Vibrant Culture and Thriving Welsh Language	A society that promotes and protects culture, heritage and the Welsh language, and which encourages people to participate in the arts, and sports and recreation.
A Globally Responsible Wales	A nation which, when doing anything to improve the economic, social, environmental and cultural well-being of Wales, takes account of whether doing such a thing may make a positive contribution to global well-being.

- 1.3 The new law has the sustainable development principle at its heart. This means that we need to work in a way that improves well-being for people today without doing anything that could make things worse for future generations. Sustainable development principle and the new five ways of working have been used to develop the well-being plan. The LWBP developed four well-being objectives, which are:
  - Best Start in Life;
  - Support communities in Bridgend to be safe and cohesive;
  - Reduce social and economic inequalities; and
  - Healthy choices in a healthy environment.
- 1.4 These wellbeing objectives are designed to complement each other and be part of an integrated way of working to improve wellbeing for people in Bridgend County. We have made sure that we know how they work with the wellbeing objectives of PSB members and neighbouring PSBs. The priorities and steps we have chosen under each objective in the plan will

focus on addressing the underlying causes of problems and preventing them getting worse or happening in the future. This is more likely to be achieved if PSB members collaborate with each other and involve people and communities at every stage.

- 1.5 Before the LWBP was developed a wellbeing assessment was undertaken to investigate a wide range of information and data and talking to communities about what they felt was important to their wellbeing. This assessment looked at how services work together now and how they might work together better in the future and identified a number of strengths and challenges that affect wellbeing in Bridgend.
- 1.6 The PSB then further analysed the data and information in the wellbeing assessment, engaged with communities and special interest groups and held thematic workshops with services and stakeholders. Other research and up-to-date information, including Welsh Government's Future Trends Report, Public Health Wales Adverse Childhood Experiences Report, and the Western Bay Population Needs Assessment were also taken into account. The wellbeing assessment, and more detail on how we worked together as the PSB to identify the objectives for the plan can be found on Bridgend County Borough Council's website.
- 1.7 The Planning Act introduced a statutory purpose for the planning system. Any statutory body carrying out a planning function must exercise those functions in accordance with the principles of sustainable development as defined in the Well-being of Future Generations Act. The planning system is central to achieving sustainable development in Wales. It provides the legislative and policy framework to manage the use and development of land in the public interest so that it contributes positively to the achievement of the well-being goals.

### 2. Purpose of Assessment

2.1 The purpose of this assessment is to demonstrate that the Replacement LDP assists in the delivery of the PSB Wellbeing Plan.

2.2 Due consideration to these objectives and the broader Sustainable Development Principle will be demonstrated at each stage of Plan preparation through the 'Five Ways of Working' contained in the Act. These require consideration of involvement, collaboration, integration, prevention and long term balancing factors in the decision making process, all of which have formed and will continue to form an intrinsic part of the LDP's development. Each strategic policy will closely link with and reference the goal(s) which relate most to its purpose and implementation, with emphasis on maximising social, economic, environmental and cultural benefits to ensure that the Council has carried out its sustainable development duty. The vision and objectives will continually be refined during the review process based on stakeholder engagement and the outcomes of a refreshed evidence base.

#### 3. Vision and Objectives

- 3.1 Does the Replacement LDPs Vision, Strategic and Specific Objectives help deliver the PSB Well-being Plan objectives?
- 3.2 This section sets out the LDP Vision for the 2033 (what the LDP is working towards). The LDP Vision has been developed to take into account the 7 Well-being Goals and Bridgend's Local Well-being Plan with the specific characteristics and key issues affecting the County Borough:

Since the turn of the millennium, Bridgend and the wider County Borough has been on a journey to expand access to key services, enhance physical environmental quality and improve quality of life for residents, workers and visitors. This transformation will continue throughout the LDP period, resulting in the development of a safe, healthy and inclusive network of communities that connect more widely with the region to catalyse sustainable economic growth. The County Borough is already a major regional employment hub, with specific strengths in advanced manufacturing. These socio-economic assets will be enhanced to progressively improve the County Borough's economic competitiveness whilst significantly contributing to the success of the Cardiff Capital Region. Encouraging inward investment to improve infrastructure, employment provision and lifelong learning opportunities will attract and retain skilled workers that will in turn encourage businesses to bring further skilled employment into the area. Bridgend County Borough Council also has a vision to make Bridgend a decarbonised, digitally connected smart County Borough. In doing so it will transition to a low carbon, decentralised energy system that works for its individuals, communities and businesses. In achieving its vision of a decarbonised, digitally connected smart county borough, the Council aims to:

- decarbonise the energy sector,
- stimulate economic growth,
- provide new job opportunities, and
- attract new and existing businesses to trial initiatives and grow within the county borough

Specifically, Bridgend will remain the principal town, and supplementary growth will build on its success as a regional employment, commercial and service centre. Additional employment, commercial and residential development will be focussed around other established towns to achieve sustainable patterns of growth that support existing local services and facilities. Regeneration led growth will also be channelled towards Porthcawl through redevelopment of its waterfront to capitalise on the town's role as a premier seaside and tourist destination. In addition, the valley settlements will be earmarked for sustainable regeneration, with a recognition that Maesteg and the Llynfi Valley has the largest potential capacity and infrastructure to accommodate future growth. This vision will be achieved through maintaining and developing strong, interdependent, connected and cohesive settlements, whilst also protecting and enhancing the County Borough's environmental and heritage assets. This will offer people:

- the best start in life by providing effective learning environments to secure the best possible outcomes for learners;
- opportunities to reduce social and economic inequalities; and
- an improved quality of life and a healthy environment for all people living, working, visiting and relaxing in the area.
- 3.3 The Strategic Policies form the framework for implementing and delivering the Council's Preferred Strategy. It is imperative that 'sustainable development' principles are embed into the LDP (including strategic policies) in order to help achieve the delivery of the Wellbeing of Future Generations (Wales) Act 2015 Goals. A high level assessment to determine if the LDPs Strategic Policies are helping to deliver the Well-being Plan objectives is set out below:
- 3.4 The LDP Vision shall be delivered through 4 Strategic Objectives which seek to reflect updated national policy and legislation and address the issues facing the County Borough. The development of the Objectives has been informed by the SA/SEA

process, particularly the succinct set of key sustainable issues which should be addressed in the Replacement LDP. These identified issues have been carried forward to underpin the SA process, thereby shaping the following four\_-strategic objectives, which are central to the LDP:

- SOBJ1: To Create High Quality Sustainable Places (Placemaking)
- SOBJ2: To Create Active, Healthy, Cohesive and Social Communities
- SOBJ3: To Create Productive and Enterprising Places
- SOBJ4: To Protect and Enhance Distinctive and Natural Places
- 3.5 One of the key challenges of producing a sustainable Plan is to ensure that a reasonable balance is achieved between these elements of sustainability. This will need to minimise the potential conflicts that will arise from such a broad ranging set of Plan objectives. This process has been aided by consideration of the objectives via the SA/SEA process, the outcome of which has been used to refine the objectives and reduce the areas of potential conflict. The objectives will also form part of the basis for monitoring the implementation of the Plan, once adopted and operational.
- 3.6 In addition 43 specific objectives (set out below) have been formulated to create the right conditions to address the various social, cultural, environmental and economic well-being outcomes. It is also important to note that LDP policies will be cross-cutting in their nature and cross-reference to the goals and objectives of the Well-being of Future Generations (Wales) Act 2015 and Bridgend Local Well-being Plan (LWBP).

The following section assesses the strategic and specific objectives against the 4 Well-being Plan objectives.

+	Objective makes a significant positive contribution towards the PSB Well-being Plan objectives
0	Objective is considered to make a neutral contribution to the PSB Well-being Plan objectives
-	Objective is considered to have a significant negative impact upon the PSB Well-being Plan objectives

# To Create High Quality Sustainable Places (Placemaking)

		Best start in life	Support communities in Bridgend to be safe & cohesive	Reduce social & economic inequalities	Healthy choices in a healthy environment
SOBJ 1	To Create High Quality Sustainable Places (Placemaking)	+	+	+	+
OBJ 1a	To promote Bridgend as the key principal settlement of the County Borough where major employment, commercial and residential development is focused.	+	+	+	+
OBJ 1b	Develop a strategic hub in the northern part of the County Borough of Bridgend, focusing on employments sites, energy projects, residential developments, tourism and culture.	+	+	+	+
OBJ 1c	To revitalise Maesteg by recognising its role as the principal settlement serving the Llynfi Valley which has the potential capacity and infrastructure to accommodate future growth.	+	+	+	+
OBJ 1d	To realise the potential of Porthcawl as a premier seaside and tourist destination which capitalises on the regeneration of its waterfront.	0	+	+	+
OBJ 1e	To promote sustainable and attractive valley settlements with improved access to jobs and services.	+	+	+	+
OBJ 1f	To recognise the strategic potential of Pencoed within the wider Cardiff Capital Region.	0	+	+	+

### **To Create Active, Healthy, Cohesive and Social Communities**

		Best start in life	Support communities in Bridgend to be safe & cohesive	Reduce social & economic inequalities	Healthy choices in a healthy environment
SOBJ 2	To Create Active, Healthy, Cohesive and Social Communities	+	+	+	+
OBJ 2a	To provide a land use framework that recognises the needs of deprived areas within the County Borough, which affords those communities the opportunities to tackle the sources of their deprivation.	+	+	+	+
OBJ 2b	To ensure that there is equality of access to community services for all sectors of the community, addressing the particular needs of children the young, families, older people and the less able.	+	+	+	+
OBJ 2c	To deliver the level and type of residential development to meet the identified needs of the County Borough ensuring that a significant proportion is affordable and accessible to all.	+	+	+	+

OBJ 2d	To enable Bridgend Town to become an attractive and successful regional retail and commercial destination within the Cardiff Capital Region which also meets the needs of its catchment, supported by a network of viable town, district and local centres that serve their local communities.	+	+	+	+
OBJ 2e	To provide for the required quantity and range of accessible <b>education</b> , leisure, recreational, health, social and community facilities throughout the County Borough.	+	+	+	+
OBJ 2f	Promote accessibility for all by supporting the Transport Hierarchy (set out in PPW) that prioritises walking and cycling (Active Travel), then public transport and finally motor vehicles.	+	+	+	+
OBJ 2g	To ensure that new development helps deliver Active Travel routes in the County Borough.	+	+	+	+
OBJ 2h	Create walkable neighbourhoods, where a range of facilities are within walking distance of most residents, and the streets are safe, comfortable and enjoyable to walk and cycle.	+	+	+	+

OBJ 2i	Resolve localised junction capacity issues at Junction 36 of the M4 and the Penprysg Road Railway Bridge, Pencoed to improve extant traffic flow issues and enhance sustainable growth opportunities within the respective settlements in the future.	0	+	+	+
OBJ 2j	Promote new development that is designed to minimise the impact of transport emissions through the implementation of new technology, including provision of infrastructure that supports the use of Ultra Low Emission Vehicles (ULEVs).	+	+	+	+

# **To Create Productive and Enterprising Places**

		Best start in life	Support communities in Bridgend to be safe & cohesive	Reduce social & economic inequalities	Healthy choices in a healthy environment
SOBJ3	To create Productive and Enterprising Places	0	+	+	+

OBJ 3a	To build a more diverse, dynamic and self-reliant economy and business environment.	0	+	+	+
OBJ 3b	To provide a realistic level and variety of employment land to facilitate the delivery of high quality workspaces and job opportunities.	0	+	+	+
OBJ 3c	Deliver a balanced portfolio of new and modern employment buildings with a focus on SMEs and start-up businesses.	0	+	+	+
OBJ 3d	Provide effective learning environments to secure the best possible outcomes for learners.	+	+	+	+
OBJ 3e	Promote and support the refurbishment of existing employment floorspace.	0	+	+	+
OBJ 3f	Develop a commercial and education cluster around Bridgend train station with a focus on commerce and education.	+	+	+	+
OBJ 3g	To bring the benefits of regeneration to the valley communities by directing new development to those areas at a scale which acknowledges their geographical constraints and infrastructure capacity.	+	+	+	+
OBJ 3h	Develop a strong rural economy to support sustainable and vibrant rural communities in particular recognising the role leisure and tourism.	+	+	+	+
OBJ 3i	Support transport infrastructure and fast communication networks to facilitate necessary improvements and development to support the growth aspirations of the CCR.	0	+	+	+
OBJ 3j	Promote developments that are well located and designed to assist in meeting energy demand with renewable and low carbon sources in accordance with the 'Energy Hierarchy for Planning' (set out in PPW), thereby helping to both mitigate the causes of climate change and tackle the 'climate emergency' declared by Welsh Government	+	+	+	+

OBJ 3k	To meet the Council's regional and local commitments for mineral resources, waste management and waste disposal.	+	+	+	+
OBJ 3I	Promote the circular economy and make the best use of material resources for the benefit of both the built and natural environments.	+	+	+	+
OBJ 3m	Follow the priority order of the waste hierarchy in waste prevention and management – Prevention, Re-use, Recycling, Treatment, Recovery and Disposal.	+	+	+	+
OBJ 3n	To counter-balance the locally ageing population by accommodating sustainable levels of growth to attract and retain economically active households, ensuring the County Borough remains an attractive prospect for employers to expand within and move into.	+	+	+	+

### **To Protect and Enhance Distinctive and Natural Places**

		Best start in life	Support communities in Bridgend to be safe & cohesive	Reduce social & economic inequalities	Healthy choices in a healthy environment
SOBJ 4	To Protect and Enhance Distinctive and Natural Places	+	+	+	+
OBJ4a	To promote, conserve and enhance the natural, historic and built environment of the County Borough.	+	+	+	+

OBJ4b	To safeguard the quality of water, air and soil and tackle all sources of pollution, including noise pollution.	+	+	+	+
OBJ4c	Ensure adequate water supply, sewerage and drainage infrastructure (including Sustainable Drainage Systems).	+	+	+	+
OBJ4d	Promote multi-functional green infrastructure with an emphasis on its integration with existing and new development.	+	+	+	+
OBJ4e	To manage development in order to avoid or minimise the risk and fear of flooding and enable and improve the functionality of floodplains.	0	+	+	+

### 4. Does the Replacement LDPs Growth and Spatial Strategy (including Strategic Policies) help deliver the PSB Wellbeing-Plan objectives?

4.1 The overall aim of the Replacement LDP is to prioritise the development of land within or on the periphery of urban areas, especially on previously developed 'brownfield' sites. Porthcawl, Maesteg and the Llynfi Valley will therefore continue to remain regeneration priorities through their designation as Regeneration Growth Areas. This will enable delivery of a range of mixed-use developments and facilities, accompanied by more community based Regeneration Areas within the Ogmore and Garw Valleys. However, given the existing LDP's success in delivering development on brownfield land in other settlements, further regeneration opportunities are now somewhat limited. Additional viable and deliverable sites (including some greenfield sites) will therefore be required to ensure the County Borough's future housing requirements can be delivered. For these reasons, accompanying growth will be channelled towards Bridgend, Pencoed and Pyle/Kenfig Hill/North Cornelly in recognition of their positions in the Settlement Hierarchy and capacity to accommodate growth in a sustainable manner. Designation of these

- settlements as Sustainable Growth Areas will provide a means of supporting their existing services and facilities, enabling delivery of associated infrastructure and capitalising upon their location on the strategic road and rail network to deliver transit orientated development.
- 4.2 The Replacement LDP essentially provides a framework to help realise the regeneration priorities of the Council, whilst also apportioning sustainable growth towards existing settlements that demonstrate strong employment, service and transportation functions. This dual faceted approach seeks to broadly balance housing need, economic development and environmental protection and enhancement to allow the County Borough to prosper, simultaneously contributing to the success of the Cardiff Capital City Region and delivering against each of the well-being goals of the Well-Being of Future Generations Act. Facilitating prosperous, resilient, cohesive communities is at the fundamental heart of this Strategy, which can only be delivered through globally responsible construction techniques that capitalise upon local supply chains and strive to deliver healthier and safe places to live.
- 4.3 The Strategic Policies form the framework for implementing and delivering the growth strategy. It is imperative that 'sustainable development' principles are embed into the LDP (including strategic policies) in order to help achieve the delivery of the Wellbeing of Future Generations (Wales) Act 2015 Goals and the PSB Well-being Plan. A high level assessment to determine if the LDPs Strategic Policies are helping to deliver the Well-being Plan objectives is set out below.

+	Strategic Policy makes a significant positive contribution towards the PSB Well-being Plan objectives
0	Strategic Policy is considered to make a neutral contribution to the PSB Well-being Plan objectives
-	Strategic Policy is considered to have a significant negative impact upon the PSB Well-being Plan objectives

Bridgend Replacement Local Development Plan: Strategic Policies	Best start in life	Support communities in Bridgend to be safe & cohesive	Reduce social & economic inequalities	Healthy choices in a healthy environment
Creating High Quality Sustainable Places (Placemaking)				
SP1: Regeneration and Sustainable Growth	+	+	+	+
SP2: Design and Sustainable Place Making	+	+	+	+
SP3: Mitigating the effects of climate change	+	+	+	+
SP4: Strategic Transport and Accessibility	+	+	+	+
SP5: Active Travel	+	+	+	+
To Create Active, Healthy, Cohesive and Social Communities				
SP6 Housing Strategy	+	+	+	+
SP7 Gypsy and Travellers	+	+	+	+
SP8 Health and Well-being	+	+	+	+
SP9 Social and Community Infrastructure	+	+	+	+
SP10 Infrastructure	+	+	+	+
To Create Productive and Enterprising Places				
SP11 Employment Land Provision	0	+	+	+
SP12 Retail Centres and Development	0	+	+	+
SP13 Decarbonisation and Renewable Energy	+	+	+	+

SP14 Sustainable Development of Mineral Resources	0	+	+	+
SP15 Sustainable Waste Management	0	+	0	+
SP16 Tourism	0	+	+	+
To Protect and Enhance our Distinctive and Natural Places				
SP16 Conservation and Enhancement of the Natural Environment	+	+	+	+
SP17 Conservation of the Built and Historic Environment	0	+	+	+

### 5. Five Ways of Working

5.1 In order to demonstrate due consideration to these goals and the Sustainable Development Principle, each stage of Plan preparation will have strong regard to the 'Five Ways of Working' contained in the Act. These require consideration of involvement, collaboration, integration, prevention and long term balancing factors in the decision making process, all of which have formed and will continue to form an intrinsic part of the LDP's development. Each strategic policy will closely link with and reference the Goal(s) which relate most to its purpose and implementation, with emphasis on maximising social, economic, environmental and cultural benefits to ensure that the Council has carried out its sustainable development duty.

F	ive Ways of Working	How the LDP Meets the Five Ways of Working	
Long Term	The importance of balancing short- term needs with the needs to safeguard the ability to also meet long-term needs	sustainable development in the County Borough over the 2018-2033	+
Prevention	How acting to prevent problems occurring or getting worse may help public bodies meet their objectives	The Replacement LDP will make provision for economic growth and local investment to meet the needs of the County Borough by increasing housing supply, whilst securing investment in	+



infrastructure, facilities and additional benefits for local communities. Planning for such levels of development will also act as a key driver of economic growth across Bridgend and the wider region, simultaneously helping other public bodies to meet their objectives in a co-ordinated manner.

The LDP is prepared in conjunction with a plethora of key stakeholders, thereby ensuring a wide array of cross-cutting strategic objectives are incorporated into the Strategy from the outset. Significant consultation at key stages and ongoing partnership working with public bodies will ensure delivery of the Replacement LDP's Strategy in accordance with the Well-Being of Future Generations Act and Placemaking objectives of Planning Policy Wales.

Delivery of new homes helps to ease some of the pressure on the housing market by boosting supply and preventing house prices rising uncontrollably in an otherwise constrained housing market. This helps to improve general market affordability and provide sufficient properties for **future generations** to live in Bridgend County Borough. In addition, housing growth provides scope to deliver **additional affordable housing** to offer safety and security for local families unable to meet their needs in the housing market.

Planned economic growth has a huge impact on the labour market by generating **new employment opportunities**. Longer term economic growth then becomes sustainable as investors, a skilled workforce and major employers are attracted into the area, leading to further revenue being recycled throughout the local economy. This can

improve community job prospects and reduce the need for residents to commute out of the County Borough for employment purposes. Growth through planned, sustainable development also brings new opportunities to secure accompanying infrastructure such as improved education provision, leisure facilities, health facilities and transport links. The occupiers of the new homes ultimately place more demand on existing infrastructure, which is already at capacity in some areas. Planning for growth therefore provides a key opportunity to appraise the impacts on existing infrastructure, identify delivery requirements and then address deficiencies through planning obligations. Considering how the public body's Integration Refer to the above assessment. well-being objectives may impact upon each of the well-being goals, on their objectives, or on the objectives of other public bodies Collaboration Acting in collaboration with any As per the requirements of the Delivery Agreement, a wide range of other person (or different parts of stakeholders have been consulted when formulating the Preferred the body itself) that could help the Strategy. Ongoing partnership working with key bodies will ensure sustainable development is delivered in a collaborative manner to body to meet its well-being meet the well-being objectives. objectives Involvement The importance of involving people The Community Involvement Scheme sets out how the Council with an interest in achieving the proposes to proactively involve the community and stakeholders in the well-being goals, and ensuring that preparation of the replacement LDP. The Council is committed to those people reflect the diversity of improving the quality of stakeholder and community involvement in the area which the body serves plan-making. Early and continued community involvement should help